[PATENT]

Ex: Zeender, Florian

Inv: Kronenberg et al

Before the United States Patent and Trademark Office

Serial Number: 09/678,915

AU:3627 Filed: 10/04/2000

For: Vending Machine Service System and Method Therefore

Section 716.03 Affidavit of Commercial Success

Now comes Ira A. Kronenberg, an individual having a resident address of +74 CNY5794 who swears as follows: CT NOW DALKAND LA 7012

- 1) I have been involved with the vending machine industry extensively for over fifty years, having practiced in all aspects of the industry from owner/operator of vending units to provider of software and hardware to vending units throughout the United States and abroad.
- 2) I am a past board member of the National Automatic Vending Association, an organization devoted to overseeing and organizing the vending machine industry, and the organization responsible for establishing and maintaining the DEX specification and standards requirements for assuring uniform communications between vending machines and devices utilizing DEX.
- 3) I established and held the position of President for the Vending Machine Operators of Louisiana.
- 4) I helped establish and was past president of the Vending Machine Association Of The Gulf South, which includes Louisiana, Mississippi, Alabama, Georgia, and Florida.
- 5) I established Compuvend Systems, Inc., a Louisiana Corporation, in 1983 to provide software and hardware add-ons to the vending machine industry for accounting, management, inventory, and servicing. I hold the position of President of Compuvend Systems, Inc.
- 6) I have worked with many companies to pioneer and test different technologies in the vending industry including many responsible for collecting and providing information from vending machines, including:

- a. I Worked with engineers at Coin Acceptors Inc. in the early 80s, to integrate their "Gold Box" technology into one of Compuvend's computerized products. The "Gold Box" collected only cash sales information and transmitted that to a collection device using induction technology, where the receiver had to be pressed against the vending machine. Coin Acceptors sells coin changers and bill validators internationally.
- b. I Worked with Mars Electronics in the early 80s, who had a competing system to Coinco, and transmitted the information to a collection device using infrared technology. Mars Electronics sells coin changers and bill validators internationally.
- c. I Worked with Compuline Corporation to develop and field test a technology to collect product information from machines, and transmit this information via infrared.
- d.. I have worked with Greenwick Corporation to help develop a technology which pre-dates DEX, to get cash information from the vending machine via an infrared transmitter to a infrared receiving device.
- e. I have worked with Audit Systems Corporation, who makes a retrofit device to collect DEX data from machines that do not have DEX capability, to do field testing of their devices, including having an engineer on site in our office working with our vending equipment.
- 7) In the late 90's Compuvend was approached by several companies such as ATT, Motient, and AES that wanted to sell airtime which would send the information to a collection site and then via the web that information could be downloaded to the corporate office. They did not have the capability to record or transmit information from the vending machines. In our research we found that these technologies were far too expensive to justify the investment for a vending operator and basically there was no market from the industry because of the cost.

- 8) I am aware of two companies had tried to market technologies using satellite technology to get the information back to the corporate office, and both of these companies went out of business.
- 9) In my over fifty years of experience in the vending machine industry, I am of the opinion that vending machine telemetry systems of the past have either been unduly complicated, unreliable, inflexible, and expensive, or have lacked the compatibility necessary for implementation with offthe-shelf vending machines, and there has accordingly existed a long-felt but unresolved need for a relatively easily implemented, cost effective, reliable system for telemetry of vending machine data to a local reception area.
- 10) Based upon the above, I am known in the industry as being familiar of all types of commercially implemented vending machine data collection, management, and communication techniques, procedure, equipment and devices for transmitting and receiving data from vending machines, as well as methods of managing vending machines utilizing transmitting and receiving devices.
- 11) In the late 90's I knew of no technology that could collect information from vending machines and send that information directly to route drivers in their service vehicle, to allow them to begin to service machines upon arrival.
- 12) Based upon a perceived need in the industry, I conceived of the invention documented and claimed in the present '915 application, to provide a relatively easily implemented, cost effective, reliable system for telemetry of vending machine data to a local reception area, and began research and development on the system of the present invention in 1998.
- 13) After much development and testing, the invention of the present application was reduced to practice and built with prototypes completed in 2000, with the first marketing and sales occurring in October of 2000, under the trademark BUZZBOX, by Compuvend Systems, Inc. Brochures currently used to describe the BUZZBOX product are attached hereto as Exhibit C.
- 14) From its introduction, the BUZZBOX was recognized as a significant new and unique product, and it has gained much attention in the media, having appeared in numerous trade publications, magazines; further, the Cable News Network (CNN) included it in a piece they aired about new technologies in the vending industry. See Exhibits A&B regarding the CNN feature, and

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Exhibits E, F and H for articles on the BUZZBOX in nationally recognized trade journals. These publications include recognitions that BuzzBox is a unique and cost effective way to utilize wireless technology, increase route driver productivity, and reduce the amount of time that route drivers spend servicing machines, as well as increasing sales per machines.

- 15) From the beginning, Compuvend Systems, Inc. had inquiries on the BUZZBOX product from around the world, because other workable, cost effective solutions did not exist.
- 16) We have shipped BUZZBOXES to as far away as Nigeria, Africa for use in vending equipment there. Vending did not exist in Nigeria and when the first company started operations last year, they wanted to utilize the very latest technology that would make sense and help make them successful. BUZZBOX fulfilled that need. See Exhibit H.
- 17) Compuvend has sold over 5000 BuzzBox units to date, a number which I verily believe is indicative of the invention's commercial success, and a recognition that this product is truly unique in its operation, providing unparalleled cost effectiveness and reliability, as it is the only system which incorporates the disclosed and claimed methods and apparatus of the present patent application, including the method steps of:
 - a) compiling vending machine data to update sales and cash flow information, providing operational status data on each machine, and appending machine ID information to said operational status data, so as to provide a separate, updated data stream for each machine,
 - b) repeatedly transmitting each said updated data stream utilizing mono-directional RF transmission only, via a separate transmitter associated with each vending machine;
 - c) adjusting the transmission characteristics of each of said individual transmitters associated with each machine, providing multiple overlapping transmissions from separate transmitters to a designated reception area;
 - d) repeating steps a) b), while
 - e) positioning a service vehicle within said reception area;

- f) receiving said multiple overlapping transmissions from each of said separate transmitters from said service vehicle within said reception area, providing multiple received data streams, and
- g) utilizing said multiple received data streams to pull inventory from said service vehicle to stock and service each said vending machine.
- 18) Further, I am not aware of any prior art device which utilizes the above method combined with the further steps of: stocking each machine, replenishing change utilizing said cash flow data, then resetting each machine at the machine location.
- 19) Further, I am not aware of any RF vending telemetry system as compatible with a multitude of various off-the-shelf vending machines providing DEX/UCS data, other than the present BUZZBOX system embodied in the present patent application.
- 20) Further, I am not aware of any other system except the present invention which provides a data stream including machine ID, location, and inventory, cash, operational status, and other data utilizing the method of paragraph (17), above, combined with the step of inputting data from said received data stream to a portable computer at said service vehicle, so that said portable computer indicates to the route operator the order of servicing each vending machine, and the location and identification of same, so as to provide the best route to follow in servicing said vending machines, as well as to assist the service operator to pack the inventory in the best order for said servicing.
- 21) In my opinion, the apparatus and methodology embodied in the mono-directional wireless communication system implemented and claimed by my application sets it apart from the prior art. Further, the BUZZBOX comprises, as far as I am aware, the most cost effective and reliable product for wireless relaying vending machine data to a local reception area for reception by the service vehicle, which I believe is the reason for its market acceptance, recognition, and commercial success. See Exhibits F&G.
- 22) In my opinion, the commercialized version of the present invention, the BUZZBOX, provides a new and heretofore unavailable product for service vehicle retrieval

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of vending machine data. In fact, the industry has adopted the term "curbside polling" to designate a system whereby vending machine data is transmitted to a local reception area to a service vehicle, which term was first coined by myself and Mark Kronenberg to describe and commercially promote our system. See Exhibit D.

- 23) Before the BUZZBOX, there was no viable "curbside polling", whereby a service vehicle received RF data direct from the vending machine, and BUZZBOX was, as far as I am aware, the first product to provide "curbside polling" in significant commercial quantities. Since the introduction of the BUZZBOX, the industry has adopted "curbside polling" to describe the operation of the BUZZBOX as well as designating a new product field or market which heretofore was not viable. Therefore, it is believed that the Compuvend BUZZBOX established a new product market which heretofore has not existed, which market is dominated to date by the Compuvend BUZZBOX. See Exhibit F where a BuzzBox customer states: "CompuVend is the only supplier of curbside polling devices .. ".
- 24) Lastly, I am of the opinion that the present invention and commercialized BUZZBOX counterpart fulfills a long-felt, but unresolved need in the vending machine industry, by providing a system which is compatible with the widely used DEX/UCS protocol, and would appear to work with a variety of different types of vending machines and location scenarios, as well as under a wide variety of environmental conditions, which features have led to its commercial success in the BUZZBOX, and which commercially attractive features are attributable to the methodology claimed in the present application, including those summarized above, as well as flowing from the functions and advantages disclosed or inherent in the specification of the present application.

In conclusion, I verily believe that the commercialized version of the present invention, the Compuvend Systems, Inc's BUZZBOX, has attained commercial success in the industry by virtue of its thousands of sales to date, world-wide recognition and market acceptance, as well as extensive media attention, and further that it does indeed fulfill a long-felt but unresolved need in the vending machine industry, and I believe that this system is truly

BENJAMIN W. BRONSTON Notary Public, State of Louisiana My Commission is for Life.

revolutionary as it provides a new option to vending operators which did not exist heretofore, which improvements are set forth in the claims of the present application.

Affiant:

Sworn this 2/Thday of september 200 7 in 7770

Witness

Witness

Sworn this 274hday of September 2004

Notary

Commission expires: at Aeatl

BENJAMIN W. BRONSTON Notary Public, State of Louisiana My Commission is for Life.

EXHIBIT LIST

Exhibit	<u>Description</u>
A	Compuvend Systems, Inc. (CSI) Announcement regarding CNN Story, in 10/2002
В	CSI Announcement regarding October 26, 2002 CNN Feature
Č	Collection of current CSI Brochures regarding BuzzBox System (10 pages)
Ď	CSI BuzzBox Advertisement
E	Buzzbox Featured from Vending & OCS magazine, Jan/Feb 2003.
F	BuzzBox Featured in Automatic Merchandiser Magazine, June 2004
G	Buzzbox testimonials (undated)
H	Feature Story regarding Nigerian BuzzBox Operation in Vending Times
**	Magazine, September 2004.

CNN puts **COMPUVEND®** in the National Spotlight!

COMPUVEND MAKES NATIONAL TV

BuzzBox, the curbside politing system developed by CompuVend of Metairle, LA, was featured on CNN's "Weekend Technology Report" on October 26-27, shortly after the NAMA meeting in Atlanta.

By telting the route driver if the machine needs to be serviced right from the truck, and telling the route driver how much of each product the machine needs right from the truck, as well as change needs, CompuVend cites a reduction in time needed to service an account by 50 percent.

Vending & OCS, November/December 2002, p. 62

See the January-February 2003 issues of Vending Times and of Vending & OCS for more feature articles on CompuVend's latest technological advances. See how ProStar Services of Dallas, Texas, is using DEXBuzzBox[®]!

www.compuvend.com - 1-800-341-7677 - www.dexbuzzbox.com



COMPUVEND MAKES NATIONAL TV: BuzzBox curbside polling was featured on CNN's Weekend Technology Report October 26, 2002 shortly after the 2002 NAMA convention in Atlanta.



2002 NAMA participants attended <u>CompuVend's Profit Improvement Seminar</u>, featuring an introduction to BuzzBox curbside polling, which can reduce route service costs by as much as 50%..

Easy to Install, Easy to Operate.

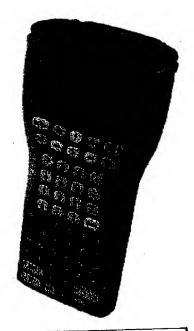


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The BuzzBox Transmitter (above) installed in each vending machine constantly sends out up-to-the-minute DEX data on product sales and changer usage.

Each route truck is equipped with a BuzzBox Receiver (right). At each stop on the route, this unit receives DEX transmissions from all machines in the area. This information includes the required quantity of every product in each machine, plus the amount of change needed to refill all the changer tubes.





The driver uses the PickMaster handheld computer (above) to control the receiver and printer, to collect route service data, and to link up with a Host PC at the end of each day.

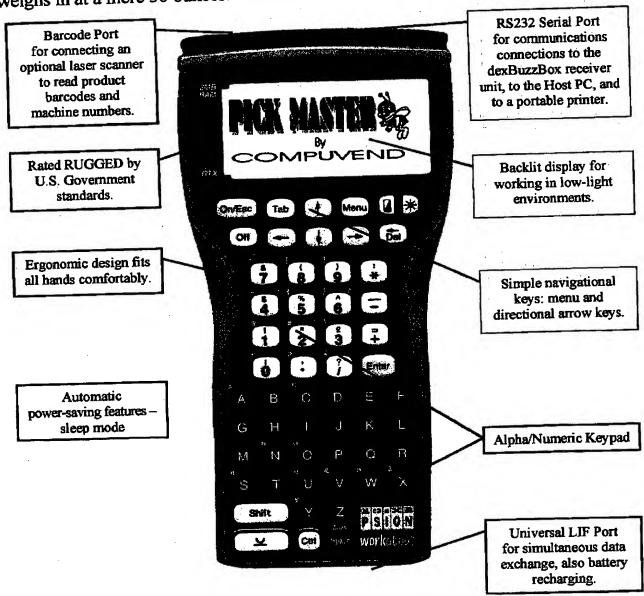


A portable serial printer (above), installed on the route truck, can generate printed picking tickets that show the required quantity of each product. (Optional.)

DEX Buzz Box® Handheld Computer Features

The PickMaster® handheld computer is certified as rugged. It can be powered by a rechargeable NiCad battery or by two standard "AA" batteries. The PickMaster® system requires 2MB of memory and a minimum of 1MB for data storage.

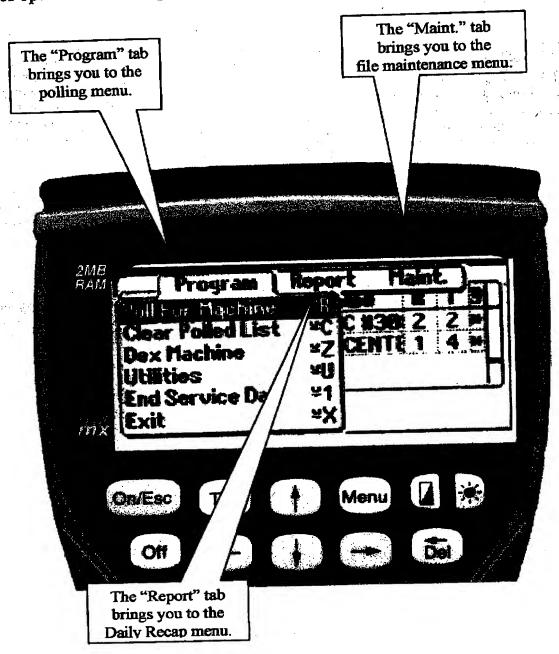
The PickMaster[®] handheld computer is compact in size -7.5" x 3.6" x 1.75" - and weighs in at a mere 30 ounces.



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When a driver starts a DEXBuzzBox® session, this is what he sees.

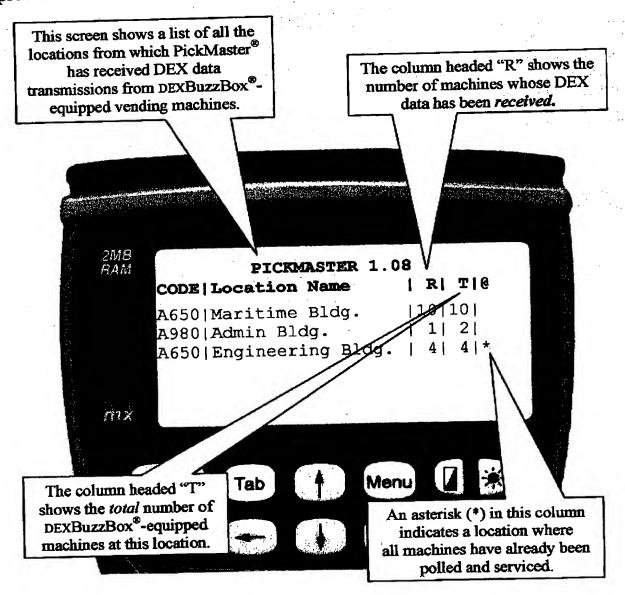
The PickMaster® software system, used to manage DEXBuzzBox® transmissions, is extremely easy to use. The driver can navigate to the desired menu by using the left and right arrow keys, and then can select a function to run by scrolling through the list of options with the up and down arrow keys.



When a driver selects "Poll for Machine," this is what he sees.

Here, the truck is parked outside the Maritime Building, PickMaster® has received DEX data from all 10 of the machines inside, plus 1 of 2 at the Administration Building (several blocks away) and all 4 at the Engineering Building (which has already been serviced, as indicated by the asterisk).

Now the driver simply uses the up and down keys to select the location(s) to be processed. In our example, only the Maritime Building needs to be selected.

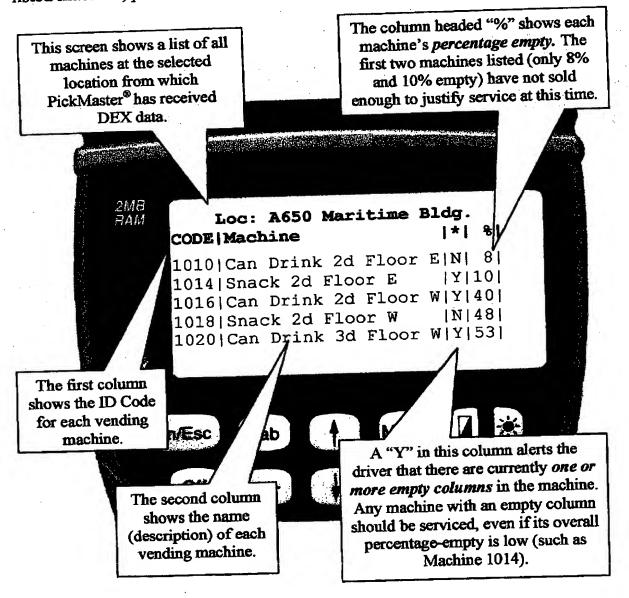


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When a driver displays the list of machines at a selected location, this is what he sees.

When the driver selects a location whose DEX data has been received, the screen displays a list of every machine at the location whose data was transmitted.

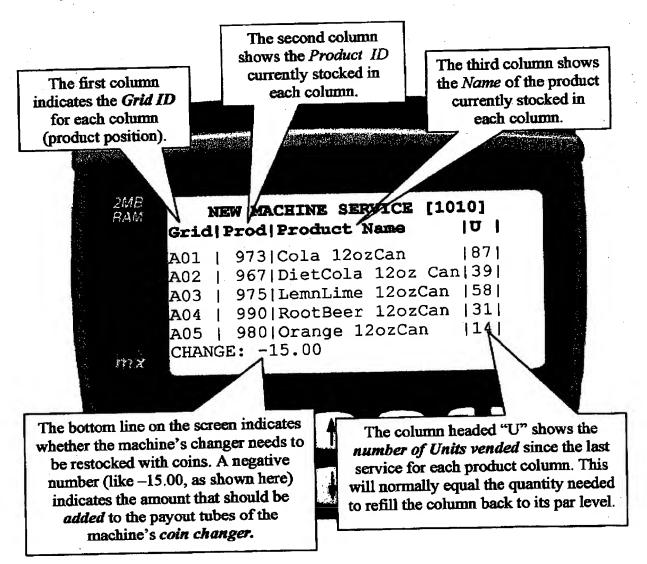
Not every machine will need service every time the driver visits a location. To help decide which machines to service, this screen shows a *percent-empty* value for each listed machine, plus an indication whether the machine contains any *empty columns*.



When a driver displays the list of products in a selected machine, this is what he sees.

When the driver selects a machine from the location screen, the screen displays all the product positions (columns, spirals, etc.) in that machine, the product assigned to each position, and the number of units needed to fill each column to its par level. The amount of change needed is also shown.

The driver can then simply pull the products needed for each machine, working directly from the screen. If desired, a paper picking ticket can also be printed.



Drivers can print their own picking tickets.

**********	****	***
STEVENE STEVET BY NACH		*
* PICKING ITCKET DI	****	***
***********		•
DATE: 11/09/2002 : 03:30:44 E695	8.5	
THE COURTER		
LOC : ALSO ARMY RESERVE CENTER		
************	*****	***
	U#	P#
GRID PROD# DESCRIPTION		
	87	1,20
ADA 973 COLASCAN BE OZ		
ADZ 967 COLA-DIET CAN	39	20
AME TANK CAN	44	PD.
	33	60
AD4 990 ROOT BEER CAN		P0
ADS 980 ORNGE CAN 120Z	34	
PORTAG BATEO OTI	24	48
ALL DESCRIPTION OF THE PROPERTY OF THE PROPERT	28	48
AD7 1035 FRUIT PUNCH-BTL		

CHANGE:-15.00		
(UNUOF 27. PA	====	====
508055225050000000000000000000000000000		

Your DEXBUZZBox[®] installation can be equipped, as an option, with a portable serial printer installed on each route truck to print picking tickets like the one shown here. The truck-based printer can also be used to print the Daily Recap Report (see next page), which summarizes all route activity at the end of each day.

The printed picking ticket provides the same information that is displayed on the handheld computer's machine-service screen, as shown on the preceding page. Those who prefer not to work from the screen when pulling products from the truck can use the optional truck-based printer to generate paper picking tickets for themselves.

When a Manager Prints the Daily Recap Report From a Driver's Handheld Computer, This Is What He Gets:

```
*************
                               DAILY RECAP REPORT
***********
        RESET: Aday 1hr 24min
SERVICED: 11/09/2002 03:30:44
LOC : ALSO ARMY RESERVE CENTER
MACH: LOL CAN DRINK
 *************
GRID PROD* DESCRIPTION F 1#
AD1 979 COLA-CAN 12 OZ
AD2 967 COLA-DIET CAN
AD3 975 LEMON-LIME-CAN
AD4 940 ROOT BEER-CAN
AD5 980 ORNGE-CAN-120Z
AD6 2089 SPRING MATER-BTL
AD7 1015 FRUIT PUNCH-BTL
                                                                                                     87 120
                                                                                                              PO
                                                                                                      37
                                                                                                                   ь0
                                                                                                                   F0
  186.40
                      CAZH: *
                                                     15.00
                  CHANGE: $
                                                  116.00
                    BILLS: $
                                                      55.40
                     COINZ:$
                                                   171.40
   TOTAL SALES:$
                                                57.05
                     EMPTY:%
         COL EMPTY:
   ***************
    RESET: 2day Ohr 46min
SERVICED:11/09/2002 03:38:17
    LOC : ALSO ARMY RESERVE CENTER
    MACH: 865
                                     SHACK
    ************
    GRID PROD® DESCRIPTION F I#
                                                                                                          11 12
                                  LAYS REGULAR
     YO?
                                                                                                          70 70
3 75
                                        FRITOS REGULAR
                       78
     50A
                                        DORITOS NACHO
                                        SALE TOS FRIED

SNACKWELL CEREAL BAR 24

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STORY TO THE TOTAL TAN

TO THE TOTAL T
                       80
     EDA
                     76
      A04
                 559
      807
                    225
      802
                   197
      803
                                                                                                             5 24
                                         SOUR MARHEADS
                    196
      B04
                                                                                                                       24
                                          JOLLY RANCHER
      COL
                     181
                                                                                                                   30
                                          NESTLE CRUNCH
                     173
       C02
                                                                                                           20
                                                                                                                       24
                                           SNICKERS
                    152
       CD3
                                                                                                                       30
                                          MEM PLAIN
       CB4
                     153
```

The Daily Recap Report gives the manager a listing of the day's activities broken down by route, by location, and by machine.

The Daily Recap Report can be printed directly from the handheld computer to a serial printer (truck-based or stationary), or it can be uploaded to the host computer. Once on the host PC, this report can be either viewed on screen or printed.

The sample at left shows complete data for one can drink machine, plus part of the report for a snack machine – the first dozen snack products, plus machine totals for all products in the machine. When the complete report is generated, subtotals are provided for each location and for each route.

```
CASH: $ 138.50

CHASE: $ 10.00

BILLS: $ 105.00

CO.20: $ 23.50

TOTAL $4:2ALS: $ 128.50

EMPTY: $4.57

COLEMBRICATION OF THE PROPERTY OF THE
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MACHINES WITH RESIDENT DEX

Manufacturer	Model Number
AMS	Glassfront
	Visi Combo (snack & can drink)
	Cold Food
AP	111 Snack
	112 Snack
	113 Snack
	120 Snack
•	Studio Series
	223 Coffee
	422 Coffee
	320 Food
Coinco	9370SR Changer
Dixie Narco	SII
DIXIO Maria	SIID
	SIND
	Coke DN5000 Glass Front
	DN5500
	DN2145
ECC	2145
FastCorp	F631
, 45555.4	All MDB models
Fawn/USI	Snack Mart IV
].	Snack Mart VI
<u>l</u>	Snack Mart 5700
	HR40 Snack Vendor
	Combo300
	CB700 Can/Bottle Vendor
Į.	HBA10, 11, 12, 14 Coffee
	Dairy Vendor
GPL	159/160 Snack Vendor 1&2
T	172/173 Snack Vendor - shallow
1	427 Food King
	429 Food King
	467/468 Snack Vendor 1&2
	490 Snack Combo II
	491 Chilled Snack / Cold Food / Can
1	493 Snack Combo 3 Fresh Brew
	630 Fresh Brew - FB5
1	638 Freeze Dry - FD4

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Manufacturer	Model Number
Vetional	157/167 Snack Center 1
12001101	158/168 Snack Center 2
	257/267 Cigarette 1
	258/268 Cigarette 2
	327/328 Drink Center
	363/364/385/366
	Twin Drink Center
	428 Food Center
	431 ShopperTron
	452 Snack Vendor 600
	453 Snack Vendor 500
	464/764 Chilled Snack Center 1
	485/765 Chilled Snack Center 2
	484/784 Refreshment Center 2
	485/785/496/788 Refreshment Center 3
	487/787 Chilled Refreshment Center2
	489/789 Chilled Refreshment Center 3
	489/789 Chilled Refreshment Center 3
•	490 Snackcombo II
	492 Refresh Center 3
	497/797 Refreshment Center 4
	(Evacaded Can)
	498/798 Refreshment Center 4
•	(Expanded Food)
. ()	631/639 Euro Twin
	633/635/637 Hot Drink
	634/636 Euro Coffee
	653/655/657 Hot Drink Center
	721 Outdoor Snack
	548/648
Rowe	5900
	772/777/778 Air Cooled Deluxe
	782/787/788 Deluxe
	791/792/794 Snack Changer Combo
	Mertin 1 & 2 with 2000 controllers.
Royal	Mertin 3
	Merlin 4 Coinco or Versatile Controller
	GII
	GII
	GIII
	Univendor 2
Vendo	V-Mex Models
	V21 Models
L	VZ: MOGEIS

This list is based upon information received from each manufacturer. CompuVend has not tested and verified that all models are DEX capable.

DEX Buzz Box®

It's Easy

To Install

- 1. Simply Velcro a Buzz Box into each vending machine.
- 2. Plug Buzz Box into the machine's DEX outlet.
- 3. Mount the Buzz Box receiver in your truck.
- 4. Plug the DexMaster/PickMaster computer into the receiver.
- 5. Install printer to generate picking tickets for your driver.

To Operate

- 1. Driver arrives at place where he normally parks the truck.
- 2. Issues the command on the handheld to poll for machines.
- 3. Checks the poll results to see if the machines need service.
- 4. Prints picking tickets for machines that need service.
- 5. Fills the machines, takes cash meter readings and pulls the money
- 6. He's back in the truck and on to the next location in half the time it used to take.

To Maintain

- 1. Comes factory preset for standard operations
- 2. No adjustments required after initial setup
- 3. No cleaning required
- 4. Onboard memory keeps data during power outages
- 5. Plug it in and it works.

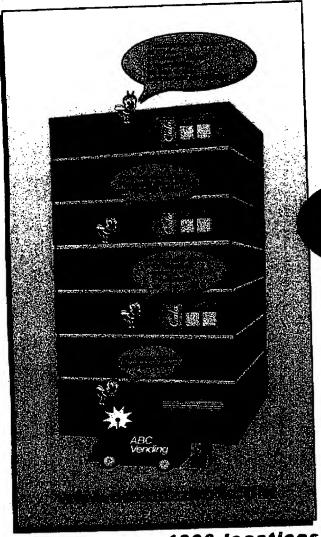


800-341-7677

www.dexbuzzbox.com ~ www.compuvend.com

Your product, truck cost and labor cost are about the same as your competitors.

The only way you can beat them is to reduce your cost per service!



Tested in over 1000 locations,

DEX BUZZ BOX curb-side polling system

Will reduce your route drivers' service time up to

What does it do?

Tells the driver if the machine needs to be serviced, right from the truck.

Tells the driver how much of each product the machine needs, before leaving the truck.

Tells the driver how much change the machine needs, from the truck.

Tells you exactly how many of your bills and coins should be brought in from each machine.

worldwidel

For more information please contact:

COMPUVEND, INC. Software that makes more money for you!

1-800-341-7677 sales@compuvend.com 9858457090

tions offers the most benefit for eyelom.

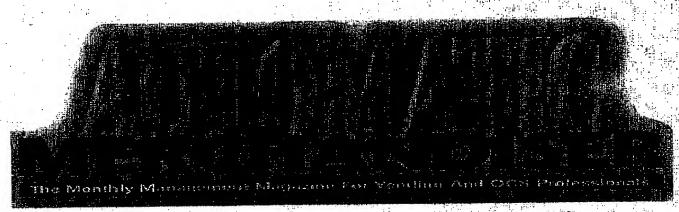
Curbside Polling Improves

ProStar Route Efficiency

Touting & OCS . January Petramy 8008 RASEDY FRANKS and KAREN O



Verding & OCS . January / Patruery 2008



2004 State of the Vending Industry Report What Operators Are Saying

Adolph's Vending Service, an eight-route operation in Dallas, Texas graduated from DEX handhelds to curbside polling about one year ago. The transition from handhelds to monitoring the machine from the truck was simply an evolution in the company's use of DEX technology, noted Paul Hetzer, deputy general manager

An evolution from handhelds to curbside polling

Hetzer said the company initially looked to DEX to improve cash accountability. DEX handhelds eliminated meter-reading errors. Once this was accomplished, the company began looking at reporting column-level sales to determine what were the better-selling products.

The CompuVend software allowed the company to develop pick lists based on each location's sales history, Hetzer said. Orders were also based on individual machine's par levels. "CompuVend is the orly supplier of curbside polling devices, and as a CompuVend customer, it was a slam-dunk transition for us, said Hetzer.

The curbside polling eliminated the need to go to the machine to finalize what was needed in the machine. Hetzer said. The CompuVend BuzzBox® sends the data from the machine to a receiver in the truck via a radio signal. The driver then plugs his handheld, the same one he used to plug into the machine, into the receiver and downloads the machine inventory. He can then print a pick list using a mobile printer in the truck. The box also relays coin mech inventories. "The BuzzBox® saves you a trip (to the machine)," he said.

The driver then goes to the machine and plugs the handheld into the machine to update the cash reading done in the truck.

Once the machines were fully "DEXed," Hetzer observed, the BuzzBox® was easy to integrate in the route accounting system. The hard part was getting the machines fully "DEXed" to begin with. This has been an ongoing process.

The company is not "DEXing" its coffee machines and food machines at present, although Hetzer said this will come.

Since the food machine is usually serviced frequently to pull stales, the company didn't see as much benefit in polling this machine. Hetzer says they are DEX auditing the coin mech on some of the food machines.

The company also thinks there is more reasons to audit the coffee machine new that there are more coffee selections. Column-level sales data will allow them to know what coffee selections are selling the best.

Driver cooperation is essential for success

Hetzer was not the only manager to note that an integral part of implementing DEX in a company is driver cooperation. "If the route man is not doing something he must do, you're not going to reap the benefits," he said.

Once drivers are trained in the system, however, they usually benefit from it – particularly if they are paid on commission.

"The software and the program all save him lots of time and help him be more productive," Hetzer said. "It does require paying attention to details."

Hetzer said the product use reports are helpful not only in maximizing sales and rebates, but with customer relations. "Sometimes it's very interesting that all those healthy' people are not buying those healthy products."

AUTOMATIC MERCHANDISER . www.Antonline.com . JUNE 2004

"BuzzBox & DEX work for us!"

Testimonials from Satisfied Users of DEXRouteMaster® and DEXBUZZBox®

Finding ways to make labor more productive is important, with BuzzBox, we are already seeing route productivity gains from 15 to 20 percent. Curbside polling leads to less expense by reducing service time, and by cutting down on wear and tear on both machines and vehicles. It helps us develop improved schedules and also improves the fuel efficiency of our route trucks. Randy Parks, ProStar Services

DEX has allowed me to track cash over/shorts without worrying about the fluctuation in the coin tubes. Utilizing DEX to track "Coins To The Money Box" and "Bills To The Stacker," I have reduced my machine cash over/shorts to just nickels and dimes

Steve Hoffman, Snack Vending

DEX provides the best way to make sure the money comes home. It's the best way to reduce your cash shortages, account for your products, and better merchandise your machines. And best of all - it's easy!

Tim Boyd, Boyd's Vending

Route personnel understand that speeding up service time will lead to greater commissions. Henry Wall, ProStar Services

DEXRouteMaster has allowed me to reduce my stales from 3.8% to 0.8%!

Steve Hoffmann, Snack Vending

Utilizing DEX allowed me to reduce the service time on my machines because the drivers no longer needed to count down each column. At the same time, the accuracy of all route information has significantly increased.

Tim Boyd, Boyd's Vending

A route now producing \$360,000 in annual sales can be moved to \$420,000 through greater location servicing with a net gain of potentially \$30,000.

Randy Parks, ProStar Services

One of the reasons I bought the BuzzBox curbside polling system is for the time savings when servicing our machines. The other reason is that, just like every other product ! bought from CompuVend, it worked like they said it would, and I like dealing with people that know the vending business.

Kenneth Hilliard, Vending Manager, Stephen F. Austin State University

When we told our employees that we were about to equip and train them to use the RouteMaster system, we let them know we would be cutting their commissions by one percent but that their increased sales would undoubtedly result in higher pay for them. In fact, our lowest-paid driver went from making \$26K per year all the way up to \$32K. Our only mistake was not culting the commission rate even further

Charles Ingram, Vending Manager, ABC Vending

Ask us how your drivers, like Charles', can help pay for your BuzzBoxes!

Page 6



RESERVE OF COMPANIES OF COMPANI

Nigerian Vending Planeer Adopts CompeVend Technology

by the distinct away-from-home or freelement and sundrives resulting. Starting from scratch, Chilberre is able Chilberre in the screen scratch, Chilberre is able Chilberre in the screen scratch in the screen scratch in the screen scratch in the screen screen scratch in the screen scre

markets. The com pany also provides complete service, parts and repairs from its Prospert, IL corporate bead-



ANGELA OLSON

LAGOS, Nigeria — CitiServe Vending, a groundreaking multi-branch operation, is installing Compa Vend Systems data retrieval and analysis technology to keep close track of sakes and collections.

Compa Vend vice-provident Mark Kronehory recently traveled to Lagos to bely train the CitiServe stuff in the use of handle belt companies and the "BrustBon," Compa Vend's curbaide saidit and inventory nominoring system.

Chi-Serve is the first major wending company established to meet Nigeria's grown greated and sundries retailing.

Starting from scratch, CitiServe is able Starting from scratch, CitiServe is able of walk packed to restock the matchines without the need to walk packed with first first technology will allow CitiServe to handle more computed as a contract reporting.

Mesquik Vending Program

MI AMI — Miami-Dode County Public Schools will offer students "Nestle Nesquik" low-th (1%) favored mills in all senior high schools in "Nesquik"-branded wenders that get the county school year.

Through the new partnership, MDCPS will is shall 150 machines in 32 senior high schools by the start of the 2004-2005 term. Stotestis can choose from five flavors: Chooolsto, Very Varnilla, Strawbarry, Dooble Chocolsto, Very Varnilla, 1812, strawbarry, Dooble Chocolsto, Very Varnilla, 1812, strawbarry, Dooble Chocolsto, Very Varnilla, 1812, strawbarry, Dooble Chocolsto, Novelogment, Indulting 40%-officier design value of the calcium, plus protein.

1 "Nesquik" love-fat milk vending program to 17 sembr high and middle schools, and decided to espand the initiative following he success.

North County Implements USA Technologies 'e-Port'

MALVERN, PA — North County
Vending (Vista, CA) has selected USA
Technologies" "o-Port" cashless transaction solution to immediately converseveral bundred vending machines to accopt credit cards instead of cash
North County, which course and operates
more than 16,000 vending machines to
more than 16,000 vending machines to
more than 16,000 vending machines to
transide, in intelliging the "o-Port" cashless
transaction terminal to improve security, orhamoe customer convenience, and to add remore and thing capability.
The first 300 machines converted to cashless operation are being installed in prop-

The first 300 machine sconverted to cash-less operation are being installed in prop-erties run by some of the higgest hotel chains in the US, including Sharaton, Man-rott, Wyndhem, Hollday Inn, Crowar Pieza, Amerikuites and Motel Super 8.

"We decided to convert our vending ma-chines from cash to credit primarily for the noded convenience and ease of use," said Mark McDonald, vice-president, opera-tions for North County Vending, "Howev-r, we are also experiencing other benefits. tions for North Crunty Vending, "However, we are also experiencing other benefits. Since installing the "o-Port," in acmoe locations, we have noticed not only as horsess in usage, but a decline in or elimination of wards iron. End-users appreciate the convenience of being this to use credit cards, and our customers are plaused with the added safety and increased oursines."
"Not only does the "o-Port" notwork provide the convenience of remote auditing to

ensure machines are always stocked and op-erating, but it gives operators greater abil-ity to mounter security and if the machines are being immupered with, said URAT pres-ident and COO Stephen P. Herbert. URAT reported that global brand lead-ers, suchas Kruff Foods, Infasterioods, Mar-rice Hotels and Sony Electronics, are reo-ceptaing the power of writeless could card capabilities, which adds convenience and case of use to mastlended point-of-eate ter-minals.

case of two to mattended point-of-sain ter-minals.

USAT recently announced a record quar-ter for shipments of its "o-Port" intelligent wending shindom to 19 soft drink bottlers and vending operators across the country. This amouncement included the rimple biggest sale to a major wending machine operator. The company also reported a backlog of orders for in tutelligent wend-ing solutions, a landmark part with an laxa-dry service operator with 130 university landry accounts, and growing demand for its "Business Express" self-service humons center.

in its Thusiness inquest to be a basker in the nestcenter.

USA Technologies has basker in the nestof worting of distributed assets, wireless moncach transactions, associated financial/bettia, work services and among management. It
provides networked credit card and other
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VAC Pilot-Tests 'VendCheck' in Philadelphia Schools

MIAMI — VendAudit Centrols, a vending machine reviews and fifting and monitoring service firms, is now conducting a "VendCheck" and it pilot project for the Philadelphia school districts school districts. "The VendCheck and it pilot project for the Philadelphia school districts abovecus the benefit of having an online, contralized wanting machine monitoring system," said Vend Audit. The VendCheck test in Philadelphia vill allow us to showcus the benefit of having an online, contralized wanting machine monitoring system, "said Vend Audit to what extent; and firm will take the steps are online, contralized wanting machine monitoring system," said Vend Audit to what extent; and firm will take the steps are online, contralized wanting machine monitoring system, "said Vend Audit to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will take the steps to what extent; and firm will determine whether the climatic to what extent; and firm will determine whether the climatic to what extent; and firm will determine whether the climatic to what extent; and firm will determine whether the climatic to what extent; and firm will determine whether the climatic to what extent; and firm will determine the climatic to what extent; and firm will determine the climatic to what extent is and in the steps to what extent is and in the steps to what extent is and in the steps to what extent is and in

rovenue source."

The school districts that have participat-

The school districts that have participated in these pilots represent thousands of vending machines serving hundreds of fecusards of students every day, improved monitoring and seconstability could increase sent-o-machine also results dramatically, Studies said.

Vend Andit Countries' proprietary "Vend-Chook" solution provides independent verification to enture proper calculations of vending theories and commissions. "Vend-Chook" solution provides independent verification to enture proper calculations of vending theories and commissions. "Vend-Chook" uses standard vending industry DBK technology, in conjunction with DBC-capable handheld devices to monitor and used machine revenue. All the work is done with generic, typically-resident vending machine hardware, making it extremely conomical for operators to participate.

"In fact, the vend operators energy philadelphia were very happy to participate, and were impressed at the simplicity of using DBC. This was their first exposure to DBC and they were expecting correcting for worse, for more painful," said Subbias.

A "VendChock" saudi allows a school district or other client to independently determine how much cash is going into the wording machines without having to physically audit each machine. "VendChock" gives administrators insended countrol over their machines, horcessing seconstability and, in many cases, commission fees paid.

Ron McKenney Dies Al 66
HOUSTON — Long-time wooding and office coffice Industry member from Mickenney dad hire on July 21. He was 63.

Mickenney dad hire on July 21. He was 63.

Mickenney dad hire on July 21. He was 63.

Mickenney dad hire on July 21. He was 63.

Mickenney dad hire on July 21. He made 60. He wooding the date of fice Keep (Houston, US, enofice coffice coffice random industry in the mid-1960s when he was in work to wood to work the mid-1960s when he was to wood to work for wanding operations in Ortio, Illinois, Californie and El Paso, TX.

In the late 1970s, McKeenney Johned Data Infelligence Systems Corp. (SII-lero, MA), where he was responsable foreaste and productivaling, But he index the operating sover-gamed, and in the mid-30s he satisfiated which has copended into fusi-line warding.

Autoring believer in the importance of tracts essecutions, McKenneywas

verting.
A strong believer in the importance of tracis associations, McKenney was a member of the Kational Automatic Merchandleing Association, Texas here handleing.

Attention description and Greeter Houston Coffee & Wending Association. Melicennesis.

